



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ



Ministry of Energy, Commerce,
Industry & Tourism



**CYPRUS
KUWAIT**

CYPRUS KUWAIT BUSINESS ASSOCIATION

Δευτέρα, 13 Ιουνίου 2016

ΠΡΟΣ: Όλα τα Μέλη του ΚΕΒΕ και
Μέλη Διμερών Επιχειρηματικών Συνδέσμων

Κυρίες, κύριοι,

**Θέμα: Επιχειρηματική Αποστολή και Φόρουμ στο Κουβέιτ
26-29 Σεπτεμβρίου 2016**

Το Κυπριακό Εμπορικό και Βιομηχανικό Επιμελητήριο, ο Επιχειρηματικός Σύνδεσμος Κύπρου-Κουβέιτ και το Υπουργείο Ενέργειας, Εμπορίου, Βιομηχανίας και Τουρισμού συνδιοργανώνουν Επιχειρηματική Αποστολή και Φόρουμ στο Κουβέιτ την περίοδο **26-29 Σεπτεμβρίου 2016** με σκοπό την περαιτέρω προώθηση των επιχειρηματικών σχέσεων μεταξύ του επιχειρηματικού κόσμου της Κύπρου και του Κουβέιτ. Της αποστολής θα ηγηθεί ο Υπουργός Οικονομικών κ. Χάρης Γεωργιάδης.

Το προκαταρκτικό πρόγραμμα της Αποστολής έχει ως εξής:

26 Σεπτεμβρίου 2016	Αναχώρηση από Λάρνακα για Κουβέιτ
27 Σεπτεμβρίου 2016	Επιχειρηματικό Φόρουμ και Συναντήσεις
28 Σεπτεμβρίου 2016	Συνέχεια Συναντήσεων / Ελεύθερη Μέρα
29 Σεπτεμβρίου 2016	Επιστροφή στη Λάρνακα

Παρακαλείστε όπως συμβουλευθείτε τα συνοδευτικά έγγραφα σχετικά με ταξιδιωτικές διευθετήσεις και ώρες πτήσεων.

Κατά τη διάρκεια του Φόρουμ θα γίνει παρουσίαση της Κύπρου ως Επιχειρηματικό και Επενδυτικό Κέντρο, καθώς και ομιλία από τον Υπουργό Οικονομικών. **Παρακαλείστε όπως συμβουλευθείτε τα συνοδευτικά έγγραφα για το προκαταρκτικό πρόγραμμα της εκδήλωσης.**

Επιπρόσθετα, σας πληροφορούμε ότι από τις 25 μέχρι τις 27 Σεπτεμβρίου 2016 θα πραγματοποιηθεί μεγάλη Διεθνής Έκθεση στο Κουβέιτ την οποία αν θέλετε μπορείτε να επισκεφθείτε. **Παρακαλείστε όπως συμβουλευθείτε τα συνοδευτικά έγγραφα για πληροφορίες σχετικά με την Έκθεση.** Για περισσότερες πληροφορίες μπορείτε να επικοινωνήσετε απευθείας με τους διοργανωτές, ή με την Πρεσβεία του Κουβέιτ στη Λευκωσία στο τηλ.: +357 22466656 ή στο email: kuwait.emb@cytanet.com.cy.

Όσες εταιρείες ενδιαφέρονται να συμμετάσχουν στην Αποστολή παρακαλούνται όπως συμπληρώσουν την επισυναπτόμενη δήλωση συμμετοχής ηλεκτρονικά και να την επιστρέψουν στο ΚΕΒΕ το συντομότερο δυνατό, **όχι αργότερα από τις 18 Ιουλίου 2016**. Η προθεσμία έχει οριστεί από το Επιμελητήριο του Κουβέιτ το οποίο θα διοργανώσει τις επιχειρηματικές συναντήσεις. Συνεπάγεται ότι αργοπορημένες αιτήσεις θα γίνονται δεκτές μόνο για το Φόρουμ.

Η δήλωση συμμετοχής θα πρέπει να συνοδεύεται από επιταγή σε διαταγή ΚΕΒΕ, ή με απόδειξη κατάθεσης (στην οποία να αναφέρεται ο σκοπός της κατάθεσης) του σχετικού ποσού σε ένα από τους πιο κάτω τραπεζικούς λογαριασμούς. Το ποσό αυτό θα χρησιμοποιηθεί για σκοπούς οργάνωσης και προετοιμασία, καθώς επίσης και για την κάλυψη εξόδων προβολής και διαφήμισης

Αποποίηση Ευθύνης:

Το Κυπριακό Εμπορικό και Βιομηχανικό Επιμελητήριο δεν φέρει καμία ευθύνη για οποιαδήποτε ζημιά ή βλάβη προκύψει από τυχόν αναβολή ή ακύρωση του Φόρουμ ή/και της επιχειρηματικής αποστολής, περιλαμβανομένων τυχόν μεταφορικών εξόδων ή/και εξόδων διαμονής.



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της Επιχειρηματικής Αποστολής και των συμμετεχόντων. Το ποσό αυτό δεν επιστρέφεται. Το κόστος συμμετοχής έχει ως εξής:

€ 300 για τα μέλη του ΚΕΒΕ ή/και μέλη Διμερών Επιχειρηματικών Συνδέσμων που λειτουργούν υπό την αιγίδα του ΚΕΒΕ

€ 400 για μη μέλη

Τράπεζα Κύπρου – Αρ. Λογαριασμού: 0194-12-006537, IBAN: CY 16 0020 0194 000 000 12 0065 3700

Ελληνική Τράπεζα – Αρ. Λογαριασμού: 121-01-013924-01, IBAN: CY25 0050 0121 0001 2101 0139 2401

Παρακαλούμε σημειώστε ότι στον κατάλογο των συμμετεχόντων θα περιλαμβάνονται μόνο οι εταιρείες που θα καταβάλουν το πιο πάνω ποσό.

Παρακαλούνται οι συμμετέχοντες όπως επικοινωνήσουν με την κα. Άντρη Πρατσή στο τηλ: +357 22871100 ή στο email andri@travelhouse.com.cy για τις ταξιδιωτικές τους διευθετήσεις. Οι συμμετέχοντες μπορούν να κάνουν δικές τους διευθετήσεις αν το επιθυμούν.

Για περισσότερες πληροφορίες ή διευκρινίσεις μπορείτε να επικοινωνήσετε με το Τμήμα Διεθνών και Δημοσίων Σχέσεων του ΚΕΒΕ στο τηλ: +357 22889706 ή στο email: aioannides@ccci.org.cy.

Με εκτίμηση,

Αλέξανδρος Ιωαννίδης
Λειτουργός
Τμήμα Διεθνών και Δημοσίων Σχέσεων

Αποποίηση Ευθύνης:

Το Κυπριακό Εμπορικό και Βιομηχανικό Επιμελητήριο δεν φέρει καμία ευθύνη για οποιαδήποτε ζημιά ή βλάβη προκύψει από τυχόν αναβολή ή ακύρωση του Φόρουμ ή/και της επιχειρηματικής αποστολής, περιλαμβανομένων τυχόν μεταφορικών εξόδων ή/και εξόδων διαμονής.



Monday, 13 June 2016

TO: All Members of the CCCI and
Members of the Bilateral Business Associations

Ladies and Gentlemen,

RE: Business Delegation and Forum in Kuwait
26-29 September 2016

The Cyprus Chamber of Commerce and Industry, the Cyprus-Kuwait Business Association and the Ministry of Energy, Commerce, Industry and Tourism are jointly organising a Business Delegation and Forum in Kuwait during the period of **26-29 September 2016**, aimed at the further promotion of business relations between the business communities of Cyprus and Kuwait. The Delegation will be headed by the Minister of Finance Mr. Harris Georgiades.

The draft program is as follows:

26 September 2016	Departure from Larnaca to Kuwait
27 September 2016	Business Forum & B2B Meetings
28 September 2016	Follow-up Meetings / Free Day
29 September 2016	Return to Larnaca

Please refer to the accompanying documents regarding travel arrangements and itinerary.

During the Forum there will be a presentation on Cyprus as a Business and Investment Centre, as well as a keynote speech by the Minister of Finance. **Please refer to the accompanying documents for a draft Agenda of the event.**

In addition, we would like to inform you that a big International Fair will take place in Kuwait from 25 to 27 September 2016 which you can visit if you want. **Please refer to the accompanying documents for the brochure of the Fair.** For more information you can contact the organizers directly, or the Embassy of the State of Kuwait in Nicosia by phone: +357 22466656 or by email: kuwait.emb@cytanet.com.cy.

All companies interested to participate in the Delegation are kindly requested to complete the attached registration form electronically and return it to the CCCI at the earliest possible, **not later than 18 July 2016**. The deadline has been set by the Kuwait Chamber of Commerce and Industry that will organize the B2B meetings. Thus, late applications will be only accepted for the Forum.

The participation form must be accompanied by a cheque made out to the CCCI, or by proof of deposit (stating the purpose of deposit) of the corresponding amount into one of the bank accounts listed below. This sum will be used to cover organisational and administrative expenses, as well as promotional expenses aimed at gaining increased exposure for the Business Delegation and the participants. This sum is non-refundable. The registration cost is as follows:

Disclaimer:

The Cyprus Chamber of Commerce and Industry will not be held responsible or liable for any losses incurred due to postponement or cancellation of a Forum or business delegation, including but not limited to travelling and accommodation expenses.



€ 300 for members of the CCCI and/or members of any of the Bilateral Business Associations operating under its auspices

€ 400 for non-members

Bank of Cyprus - Account Number: 0194-12-006537, IBAN: CY 16 0020 0194 000 000 12 0065 3700

Hellenic Bank - Account Number: 121-01-013924-01, IBAN: CY25 0050 0121 0001 2101 0139 2401

Please note that only companies that have paid the above amount will be included in the list of participating companies.

Participants are kindly requested to contact Ms. Andri Pratsi by phone: +357 22871100 or by email: andri@travelhouse.com.cy for their travel arrangements. Participants are free to make their own travel arrangements.

For any further information or clarifications, please contact the Department of International & Public Relations of the CCCI by phone: +357 22889706 or by email: aioannides@ccci.org.cy .

Sincerely,

Alexandros Ioannides
Officer
Dept. of International and Public Relations

Disclaimer:

The Cyprus Chamber of Commerce and Industry will not be held responsible or liable for any losses incurred due to postponement or cancellation of a Forum or business delegation, including but not limited to travelling and accommodation expenses.





CYPRUS
CHAMBER OF
COMMERCE AND
INDUSTRY



Ministry of Energy, Commerce,
Industry & Tourism



**CYPRUS
KUWAIT**

CYPRUS KUWAIT BUSINESS ASSOCIATION



Cyprus Chamber of Commerce and Industry
Nicosia

13 June 2016

Dear Mr Ioannides,

Regarding the Business Delegation to Kuwait, please find below the suggested flights and rate. Please note that below rate is subject to availability at the time of final booking.

Airline: Qatar Airways

1. 26SEP QR 266 LARNACA DOHA 1400 1735
- 2 . 26SEP QR 1088 DOHA KUWAIT 1910 2035
- 3 . 29SEP QR 1077 KUWAIT DOHA 0435 0600
- 4 . 29SEP QR 265 DOHA LARNACA 0715 1100

EUR 625

Hotel: Four Points by Sheraton: **EUR 215 per night** (non-refundable) – Single room
Breakfast included

Rate is subject to availability at the time of final booking.

For all travellers flying with the above flights, the transportation from the airport to the hotel and from the hotel to the airport will be provided for free.

Contact person:

Mrs Andri Pratsi

Tel: +357 22 871100

Mob: +357 99 644 357

Email: andri@travelhouse.com.cy

27a, Archimides str, Engomi , Nicosia, Cyprus P.O Box 27639, 2432
Tel: 22 871100 / Fax: 22 777474 ,

www.travelhouse.com.cy
email: antonis@travelhouse.com.cy

VAT Reg. No.: 10278692 I
TIC Reg. No.: 12278692 K



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CYPRUS – KUWAIT BUSINESS FORUM

Tuesday, 27 September 2016

Working languages: English and Arabic (Simultaneous Translation)

09.30 – 10.00 **Registration & Welcome Coffee**

10.00 – 10.15 **Welcoming Remarks**

- Representative of the Kuwait Chamber of Commerce and Industry
- Representative of the Cyprus Chamber of Commerce and Industry
- Mr. Demetris Tsingis, President, Cyprus-Kuwait Business Association

10.15 – 10.30 **Keynote Speech**

Mr. Harris Georgiades, Minister of Finance of the Republic of Cyprus

10.30 – 11.50 **Presentations**

10.30 – 10.40

Invest in Cyprus

Representative of the Cyprus Investment Promotion Agency

10.40 – 10.50

Cyprus as a Base for Operations in Europe

10.50 – 11.00

Presentation about Real Estate

11.00 – 11.10

Presentation about Funds

Representative of the Cyprus Investment Funds Association

11.10 – 11.20

Presentation about Tourism

Representative of the Cyprus Tourism Organisation

11.20 – 11.30

Presentation about Education or Privatisations

11.30 – 11.40

Presentation about Kuwait

11.40 – 11.50

Q&A – Discussion

11.50 – 14.00 **B2B Meetings & Networking**

11.50 – 13.00

B2B Meetings

13.00 – 14.00

Lunch



2015 POST SHOW REPORT

& INTRODUCING THE BIG 5 KUWAIT 2016
25 - 27 SEPTEMBER 2016 | KUWAIT INTERNATIONAL FAIR

www.big5kuwait.com

21% PARTICIPANT INCREASE*

3RD EDITION OF KUWAIT'S LARGEST EVENT FOR THE
CONSTRUCTION INDUSTRY CONCLUDED ON A HIGH NOTE



82%

GROWTH IN EXCLUSIVE
KEY BUYERS CLUB



20%

MORE VISITORS**



43%

MORE INTERNATIONAL
EXHIBITORS



4700

EXHIBITION SPACE

*includes exhibitors

**with revisits

Organised by
dmg events
middle east & asia

Co-organised by

Bronze sponsor

PMV partner
INSTANTACCESS

Headline supporter

Official newspaper
الواقي

Official hotel partner
Jumeirah

THE THREE MOST IMPORTANT DAYS IN THE KUWAIT CONSTRUCTION INDUSTRY

2015 HIGHLIGHTS
14 - 16 SEPTEMBER

Kuwait's US\$175 bn* construction industry continues to grow and is poised for increased project activity, in addition to the massive infrastructure and building projects underway and in the pipeline.

This market growth was reflected in the success of The Big 5 Kuwait 2015, the largest in the event's history with a total of 6,135 participants, including 200 exhibitors across 4,700 sqm, further underpinning the show as the main event of the year within the Kuwaiti construction industry. Building on the success of 2014, our 2015 event provided an excellent and essential opportunity for professionals from across the construction industry to: exhibit and meet new clients; source new and innovative products; network and develop their learning.

In addition, The Big 5 Kuwait introduced some exciting new features:

NEW FOR 2015



New to the 2015 edition were the free to attend CPD Certified Workshops which saw 23 individual sessions delivered to a total audience of 1,704 participants.



In addition, 2015 saw our first Interiors Section comprising 500 sqm of exhibition space. This area showcased companies offering building interior products and solutions.



Lastly, our 2,052 sqm Outdoor Area was the largest to date, with returning and new companies demonstrating heavy construction machinery, plant equipment, commercial and construction vehicles.

HAVE YOU HEARD ABOUT OUR SUCCESS?

2015 FIGURES



*Source: Ventures Onsite MENA Database
** not including exhibitor revisits

MEET KUWAIT'S SERIOUS CONSTRUCTION BUYERS

4,570
UNIQUE
VISITORS

VISITORS BY COUNTRY



VISITORS BY NATURE OF BUSINESS

Engineering	18%
Agent / Distributor / Supplier	17%
Other	16%
Main Contractor	13%
Building Consultancy	8%
Manufacturer	8%
Architectural / Design Practice	7%
Government / Municipality	6%
MEP Contractor	4%
Real Estate Developer	3%

MAIN REASONS FOR VISITING

58%



To discover the latest product innovations / trends

58%



Source new products – international

45%



Source new products – local

QUICK VISITOR FACTS



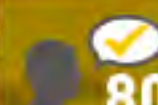
92%

Are likely to attend The Big 5 Kuwait next year



90%

Consider The Big 5 Kuwait important to their business



80%

Would recommend The Big 5 Kuwait to a colleague

HEAR ABOUT THE SUCCESS FROM OUR 2015 VISITORS

Attending The Big 5 Kuwait is always on my list of events every year, where I always expect to find new services and new technologies.

Firas Al-Yousef
Steel Fabrication Plant Manager
Canar trading & contracting

The show this year is very good and we can see exhibitors from a range of countries. I attend to see what's new in terms of technologies and new companies.

Rami Yousef
Project Manager
Wisest

The show is good. We can see more and new products and new brands. I would love to come back again next year. I saw some good products and the exhibition is bigger than last year.

Siddique T.V.
Manager Oil & Gas
Dania Hygiene

WHO EXHIBITS?

200
EXHIBITORS

EXHIBITORS BY COUNTRY

 Austria	 Ireland	 Palestine	 Switzerland
 China	 Italy	 Portugal	 Turkey
 Egypt	 Kuwait	 Qatar	 UK
 Germany	 Lebanon	 Saudi Arabia	 United Arab Emirates
 Greece	 Malaysia	 South Korea	 USA
 India	 Malta	 Spain	 Vietnam

PRODUCTS EXHIBITED

Construction

- Coatings, Adhesives & Sealants
- Concrete & Related Products
- Construction Tools
- Electrical Systems
- Elevators & Escalators
- Facades, Windows & Doors
- Facilities Management Products & Services
- Fire Detection & Protection
- General Building Materials
- HVAC
- Outdoor Design & Landscaping
- PMV & Related Products

- Prefabricated Buildings
- Safety & Security
- Software & IT
- Solar Energy
- Stairs & Staircases
- Steel
- Water Technology

Building Interiors

- Bathroom Accessories
- Ceilings
- Ceramics & Porcelain
- Finishes

- Fitted Furniture
- Kitchen & Bathroom Furniture
- Lighting
- Marble & Stone
- Partitions
- Rubber, Vinyl & Carpet Flooring
- Sanitary Ware
- Showers & Shower Enclosures
- Sinks & Bath Tubs
- Taps, Faucets & Mixers
- Wall Coverings
- Wooden, Laminate & Engineered Flooring

WHAT OUR EXHIBITORS SAY

“We are delighted to come and educate visitors about our products, and meet with relevant visitors like architects and engineers, and explain about our new products. We will come back next year with our partners. ”

Shane Curtin
Sales & Marketing Director
Kent Stainless (co-exhibiting
with GFSI)

“The show this year is amazing and up to our expectations. Compared to last year's edition, the show is greatly improved. We would definitely come back next year as the Kuwaiti market is not saturated. ”

Mohammed Al-Qurashi
Sales Manager
Eiwan General Trading
and contracting

“Through the Big 5 Kuwait, we are looking for new businesses, partnerships, potential clients and in addition, we want to create an awareness around our products. The Kuwait market is good, booming with a lot of potential. We are looking to take a bigger share from it. ”

C.S. Rathore
Marketing Manager
JK Cement

BRINGING BUYERS DIRECTLY TO YOU

**SPECIAL
FEATURES**

KEY BUYERS CLUB

PLATINUM CLUB

Alongside the exhibition, the exclusive invite-only Platinum Club grew by 82%, welcoming 254 of Kuwait's key influential Contractors, Architects and Consultants, working on the country's largest and most important projects.

- DLA Piper
- Gulf Consult
- AHW Architects DB Projects
- Arabtec Construction JV CGCC
- ATCO - Construction Material Division
- Buro Happold Consulting Engineers Ltd
- Dar SSH International Engineering Consultants
- Hajer & Dira General Trading & Contracting Co WLL
- Kuwait Oil Company
- Projacs International
- SSH Design International
- Ministry of Public Works
- Ministry of Electricity & Water
- Hill International Contract & Claims
- KCC Engineering & Contracting Co
- Kuwait National Petroleum Company

LIVE DEMONSTRATIONS

THE DANCING DIGGER SHOW TEAM

A key highlight was the performance of diggers (backhoes), famous throughout the world as 'Dancing Digger Show'. The team of expert backhoe operators organised perfectly-synchronised and thrilling stunt performances of diggers, including driving a machine under another machine raised up on its hydraulic arms.



HILTI'S INTERACTIVE DEMONSTRATION

Hilti provided additional excitement, demonstrating their cutting-edge products to construction professionals in the outdoor area and inviting visitors to try out their range of products for themselves.



EDUCATIONAL FEATURES

FREE CPD CERTIFIED WORKSHOPS

23 workshops were delivered to 1,790 participants, by industry specialists sharing cutting-edge insight into an ever evolving business landscape, drawing on real world experience from within the boardroom. Participants were able to take advantage of this great opportunity to meet and connect with other construction professionals, whilst continuing their career development.



'HOW TO TRADE IN KUWAIT' SEMINAR

The free to attend 'How to Trade in Kuwait' seminar returned this year, sharing tips and information on how to effectively conduct business and tap into the Kuwait market.



MARKETING PROMOTION

**CAPITALISE
ON A \$200,000+
MARKETING
CAMPAIGN**

EMAIL

A prime medium in reaching and registering The Big 5 Kuwait audience. 68 English and Arabic emails were sent to a database comprising of industry contacts. The database is regularly updated, verified and cleaned by a dedicated team of in-house data builders.



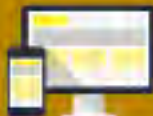
DIRECT MAIL

Direct mail is still a very effective channel to reach The Big 5 Kuwait customers and prospects. Visitor invitations were sent to 9,344 Kuwait based construction professionals. Recipients included Architects, Contractors, Consultants, Procurement and Project Managers. 2,022 VIP invites to Government Officials and industry influencers were also sent. In addition, 1,212 letters were sent to pre-registered visitors.



WEBSITE

The website was an essential tool in providing information about the exhibitors and their products and attracted 66,022 unique visits, producing a 6% increase in comparison to 2014.



SOCIAL MEDIA

Social media sites have become extremely popular in today's digital age. The Big 5 Kuwait regularly engages with its 28,000+ Facebook followers, in addition to LinkedIn, Twitter and Google+, providing updates on special events, industry reports and exhibitor product showcases and event news.



EXHIBITOR MARKETING

A free dedicated marketing resource was offered to 58 exhibitors providing a comprehensive range of services to boost awareness about participation to 6,500+ exhibitor contacts. Marketing tools included personalised direct mail and email invitations to exhibitor client lists, event web banners for exhibitor websites and bespoke branded email signatures including stand details.



PR

An appointed PR agency ensured that the event received maximum coverage in the trade press, online portals, daily newspapers and TV. The value of PR totaled \$3,000,000.



ONLINE ADVERTISING

Online advertising uses the Internet to deliver promotional marketing messages to reach the targeted audience. 65 web banners were posted on 43 industry websites.



NEWSPAPER ADVERTISING

7 leading Kuwaiti daily newspapers, published 17 high visibility adverts, helping us to reach wider audiences.



TRADE PRESS ADVERTISING

Print ads can still be a powerful medium for getting your message across. Therefore The Big 5 Kuwait partnered with 14 trade publications from Kuwait and abroad, who published 21 full page colour adverts.



PARTNERSHIPS

A key component of the marketing and promotional campaign is the relationships The Big 5 Kuwait has developed with trade associations and government bodies. The most notable partnerships included the Ministry of Public Works and Public Housing.



TELEMARKETING

A team of trained telemarketers were involved in the promotion of the event, targeting 28,000+ construction professionals in Kuwait and registering them to attend the show.



SMS

Targeted visitor campaign was rolled out, sending text messages to 9,000+ recipients prior to and during the show.



FREE MARKETING SUPPORT FOR YOU

The Big 5 Kuwait marketing team offers a dedicated resource for exhibitors, both pre-show and during the event, offering a comprehensive menu of free services designed to help you maximise your presence and generate successful business leads. Some of the most effective channels we use include:

POST CARD INVITATION

We can mail personalized invitations to your clients to invite them to visit your stand at the show.

EMAIL INVITATION

We can send an email invitation to let your clients know about your presence at the show – proven to deliver great results.

WEB BANNER

We can provide branded web banners of any size to highlight your participation on your company website.

EMAIL SIGNATURE

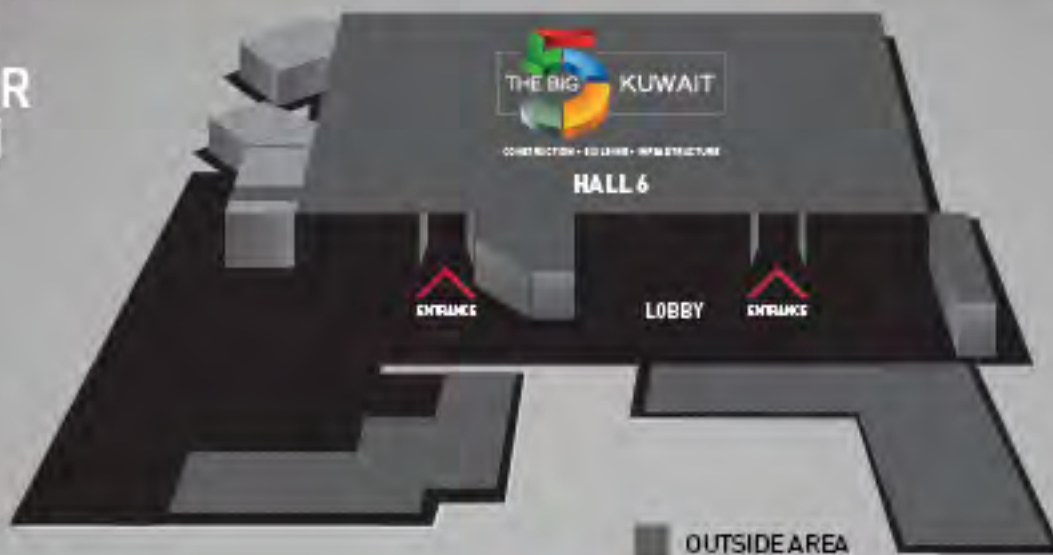
We can create a branded signature with your stand number – added to your emails, this offers a fantastic opportunity to boost awareness about your participation.

DO YOU WANT TO ACCESS THE US\$175 BN* KUWAITI CONSTRUCTION INDUSTRY AND REACH 1000'S OF BUYERS IN ONE PLACE?

EXHIBIT AT THE BIG 5 KUWAIT 2016

25 - 27 SEPTEMBER 2016 | KUWAIT INTERNATIONAL FAIR

2016 FLOOR PLAN



2016 EXHIBITOR RATES

PACKAGE	COST PER SQM
Space only	\$483
Upgraded package	\$542
Double decker	\$590
Outside space	\$260

CONTACT US

Exhibiting and sponsorship:

PATRICK GEDEON

Event Manager for The Big 5 Kuwait

✉ PatrickGedeon@dmgeventsme.com

☎ +971 4438 0355

Other enquiries:

THE BIG 5 KUWAIT TEAM

✉ big5kuwait@dmgeventsme.com





MEET THE ORGANISERS

A GLOBAL NETWORK ACROSS 25 COUNTRIES

dmg::events
middle east & asia

An international exhibitions and publishing company, dmg events Middle East and Asia has operated in the Middle East since 1995. With more than 40 market-leading exhibitions for the global energy, construction, coatings, hospitality and interior design industries, dmg events organise many of the world's most important events including ADIPEC (global energy industry), The Big 5 (construction industry), INDEX (interior design industry) and The Hotel Show (hospitality industry).

Spanning the globe's emerging markets, dmg events organise events across the Middle East, North & East Africa, South East Asia and South America. The events attract more than 250,000 customers every year and provide opportunities for trade professional to do business, network and learn. For more information visit www.dmgeventsme.com

dmg events is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT, www.dmgt.com), an international portfolio of digital, information, media and events businesses listed on the London stock exchange.

OTHER EVENTS IN OUR CONSTRUCTION PORTFOLIO



All 2015 on-site registration report statistics are BPA audited