

Διεθνής Εμπορική Έκθεση στο τομέα των τροφίμων και ποτών: IFEX Philippines 2017 19-21 Μαΐου 2017

Θα θέλαμε να σας ενημερώσουμε ότι στις **19 - 21 Μαΐου 2017** θα πραγματοποιηθεί η διεθνής εμπορική έκθεση «**IFEX Philippines 2017**» στη πόλη Μανίλα, στις Φιλιππίνες.

Το Ευρωπαϊκό Δίκτυο EPBN (EU - Philippines Business Network) θέλοντας να συμβάλει στη σύσφιξη των οικονομικών δεσμών Ευρώπης – Φιλιππίνων, διοργανώνει επιχειρηματική αποστολή, με σκοπό να παρέχει τη δυνατότητα σε ευρωπαϊκές επιχειρήσεις που δραστηριοποιούνται στον τομέα της παραγωγής τροφίμων και ποτών να λάβουν μέρος στην έκθεση αυτή σε ειδικά διαμορφωμένο χώρο.

Συγκεκριμένα, ο χώρος θα είναι διαχωρισμένος σε 12 περίπτερα των 9 τ.μ όπου η κάθε ευρωπαϊκή επιχείρηση θα μπορεί να εκθέσει τα προϊόντα της για 3 ημέρες. Επιπλέον, το Ευρωπαϊκό Δίκτυο EPBN θα παρέχει εκ των προτέρων τις ευρωπαϊκές επιχειρήσεις με μια λίστα τοπικών εταιρειών (αντιπροσώπους, διανομείς, εισαγωγείς και επενδυτές) με σκοπό τη διευθέτηση επιχειρηματικών συναντήσεων.

Το κόστος συμμετοχής για κάθε επιχείρηση ανέρχεται στα 3.200 ευρώ, εκ των οποίων τα 500 ευρώ θα δοθούν ως οικονομική ενίσχυση από το Ευρωπαϊκό Δίκτυο EPBN. Τα έξοδα συμμετοχής (αεροπορικό εισιτήριο και διαμονή) καλύπτονται από τις ίδιες τις επιχειρήσεις.

Σημειώστε ότι θα πρέπει να υποβάλετε αίτηση μέχρι τις 28 Νοεμβρίου 2016. Τα απαιτούμενα έγγραφα (προφίλ της εταιρείας και αίτηση συμπεριλαμβανομένων και των προσδοκιών σας για την αγορά των Φιλιππίνων) **θα πρέπει να αποσταλούν απευθείας στο Δίκτυο EPBN για αξιολόγηση και έγκριση.** Οι επιλέξιμες επιχειρήσεις θα πρέπει να

καταβάλουν το 50% ως προκαταβολή του τέλους συμμετοχής (1.350 ευρώ) και να αποστείλουν αντίγραφο του τραπεζικού εμβάσματος για επικύρωση της εγγραφής τους μέχρι τις **2 Δεκεμβρίου 2016**. Το υπόλοιπο ποσό των 1.350 ευρώ θα πρέπει να εξοφληθεί μέχρι τις **3 Μαρτίου 2017**. **Σε περίπτωση ακύρωσης της συμμετοχής το ποσό της συμμετοχής δεν επιστρέφεται.**

Πληροφοριακά, η έκθεση «IFEX Philippines» θεωρείται η μεγαλύτερη διεθνής εμπορική έκθεση στο τομέα των τροφίμων και ποτών στις Φιλιππίνες που έχει σκοπό να αναδείξει τα «έθνικ» προϊόντα, όπως τροπικά φρούτα, λαχανικά, θαλασσινά, ποτά, προϊόντα αρτοποιείου και είδη ζαχαροπλαστικής, κρέατα και πουλερικά, καθώς και οργανικά και υγιεινά προϊόντα διατροφής.

Στην έκθεση αναμένεται να συμμετάσχουν πάνω από 700 διεθνείς και τοπικοί εκθέτες, 2.000 εμπορικοί αγοραστές και περίπου 8.000 επισκέπτες.

Περισσότερες λεπτομέρειες θα βρείτε στο ενημερωτικό φυλλάδιο και στη πρόσκληση για δήλωση συμμετοχής που επισυνάπτονται.

Με εκτίμηση

Στάλω Δημοσθένους Κούλεντρου

Ανώτερη Λειτουργός, ΚΕΒΕ

Τμήμα Εκπαίδευσης & Ευρωπαϊκών Προγραμμάτων

Enterprise Europe Network



ASIA'S ETHNIC FOOD
& INGREDIENTS SHOW

IFEX



PHILIPPINES

MAY 19-21, 2017

WORLD TRADE CENTER
METRO MANILA

PHILIPPINE TRADE
TRAINING CENTER



EU - PHILIPPINES
BUSINESS NETWORK





IFEX Philippines is the country's biggest international trade exhibition on the Philippines' and Asia's ethnic and specialty food, tropical fruits, vegetables, seafood, beverages, baker and confectionery products, meat and poultry, as well as organic, and healthy food products.

IFEX PHILIPPINES 2017 HIGHLIGHTS



FOOD PHILIPPINES HALL



INTERNATIONAL HALL



FOOD ARTISANS VILLAGE



THE MARKETPLACE



FOOD INNOVATION GALLERY



PARTICIPATION FEE

ACTIVITIES	COST
EXHIBITION BOOTH 9 SQM BOOTH WITH UPGRADED DESIGN FOR 3 DAYS AT THE SPECIALIZED EUROPEAN PAVILLION	3,200 EUR
B2B MEETINGS	500 EUR
NETWORKING RECEPTION	500 EUR
TOTAL COST	3,200 EUR
<i>EPBN SUBSIDY</i>	500 EUR
NET OFFER TO EACH EU COMPANY	<u>2,700 EUR</u>

FOR MORE DETAILS, YOU MAY CONTACT:

EU-PHILIPPINES BUSINESS NETWORK

FIDEL VENTURA

(+632) 832 8122

FIDEL.VENTURA@EPBN.PH

FRENCH CHAMBER OF COMMERCE & INDUSTRY IN THE PHILIPPINES

TERESA YEDRA

(+632) 831 6374 LOCAL 108

TERESA.YEDRA@CCIFRANCE-PHILIPPINES.COM

WHY JOIN IFEX 2017 PHILIPPINES?

JOIN THE RANKS OF OVER 1,000 FOOD COMPANIES, BRANDS AND ORGANIZATIONS FROM SELECTED ASIAN COUNTRIES AS WELL AS LOCAL COMPANIES.

FOOD MANUFACTURERS

CONSOLIDATORS

COOPERATIVES

DISTRIBUTORS

TRADERS

RETAILERS

IMPORTERS

INSTITUTIONAL

SUPPLIERS

GOVERNMENT AGENCIES

NON-GOVERNMENT

ORGANIZATIONS



SHOWCASE YOUR MERCHANDISE ALONGSIDE ASIA'S FINEST SELECTION OF FOOD PRODUCTS AND SERVICES

ALCOHOLIC AND NON-ALCOHOLIC
BEVERAGES

COFFEE, HERBAL TEAS, COCOA

FRESH AND PROCESSED SEAFOOD

FRUITS AND VEGETABLES

GRAINS, CEREALS, AND COMMODITIES

HERBS AND SPICES

MEAT AND POULTRY

NATURAL, HEALTHY, AND ORGANIC PRODUCTS

SPECIALTY, ETHNIC, AND GOURMET PRODUCTS

FOOD PROCESSING EQUIPMENT, PACKAGING

MATERIALS, REFRIGERATION, AND STORAGE



EXPAND YOUR NETWORK WITH QUALITY LOCAL AND INTERNATIONAL TRADE BUYERS AND VISITORS

INTERNATIONAL AND LOCAL RETAIL OPERATORS
WHOLESALERS

SPECIALTY STORES

IMPORTERS/DISTRIBUTORS

TRADERS

HOTELS AND RESTAURANTS

CATERERS AND FOOD SERVICE PROVIDERS

FOOD MANUFACTURERS

FOOD AND CULINARY ENTHUSIASTS



IFEX PHILIPPINES 2015 KEY STATISTICS

700 EXHIBITORS

569 LOCAL

131 INTERNATIONAL

20 COUNTRIES AND INDUSTRY PAVILIONS

9,500 ATTENDEES IN FOUR DAYS

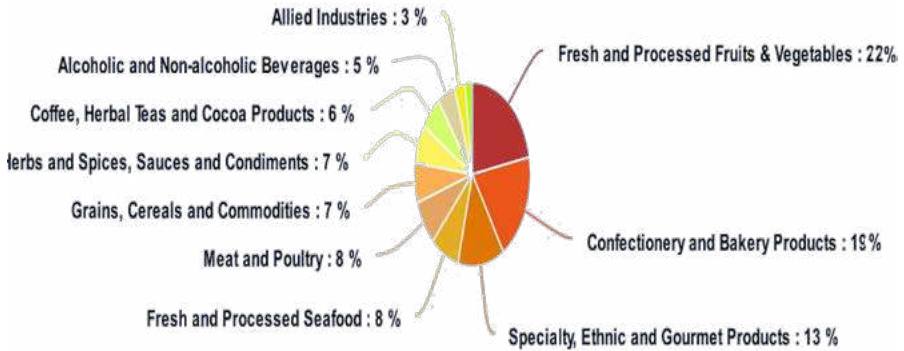
(1,501 LOCAL TRADE BUYERS, 475 FOREIGN TRADE BUYERS, 7,444 VISITORS, 162 MEDIA)

160 MILLION DOLLARS WORTH OF BUSINESS CONTRACTS AND DEALS GENERATED ONLINE MORE THAN **30** GLOBAL LEADERS AND MOVERS

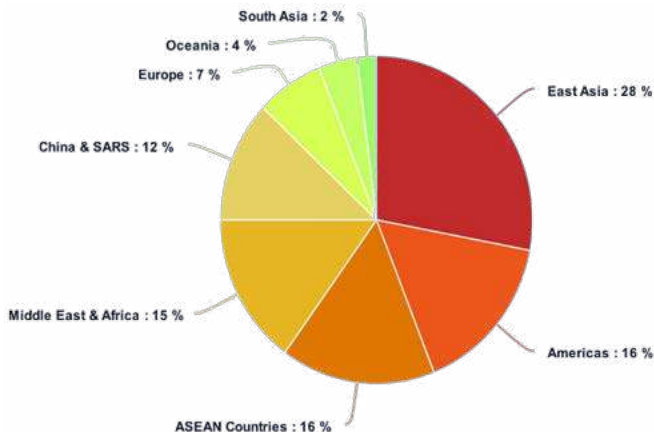
20,065 M² OF EXHIBITION SPACE

TRADE BUYERS FROM MORE THAN **20** COUNTRIES INCLUDING THE PHILIPPINES

BUSINESS REPRESENTATION



INTERNATIONAL AND LOCAL RETAILERS, WHOLESALEERS, SPECIALTY STORES, IMPORTERS, TRADING AGENTS





19F Philippine AXA Life Centre
Sen. Gil Puyat Ave., cor. Tindalo St.,
Makati City, Metro Manila, Philippines
Tel. Nos.: (63 2) 832 8121 to 22
Fax Nos.: (63 2) 845 1323
Website: www.epbn.ph

Business Mission to IFEX Philippines 2017

Organized by the:
EU-PHILIPPINES BUSINESS NETWORK (EPBN)

In partnership with the
FRENCH CHAMBER OF COMMERCE AND INDUSTRY IN THE PHILIPPINES

A business mission in Manila during IFEX Philippines 2017, the prestigious Asia's Ethnic
Food & Ingredients Show

The mission, co-financed by the EPBN, will include tailored B2B meetings, networking
cocktail and a three-day business exhibition in a
European Pavilion

From May 19 - 21, 2017
World Trade Center Metro Manila, &
Philippine Trade Training Center

12 European companies will be selected for financial support





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IFEX PHILIPPINES 2017

Overview

IFEX Philippines is the country's biggest international trade fair highlighting Asian ethnic food and ingredients.

IFEX Philippines is a fast-rising Asian marketplace where sellers of unique tropical flavors, products, innovations, and services are linked with international buyers, importers, and retailers, propelling for bigger international presence, wider variety of products, and world-class features.

IFEX Philippines not only helps participants advance their business, but lets them contribute as well towards a more dynamic food export industry — supporting food export companies from the Philippines and around the world, while bringing premium food products and services to buyers amid a hassle-free sourcing experience.

Over 700 international and local exhibitors and 2000 trade buyers are expected to participate and attend IFEX Philippines 2017. The show also expects around 8,000 visitors.

1. Program

- **Thurs, May 18:** Arrival in Manila - Hotel check-in – Ingress to set up booth
- **Friday, May 19:** Companies registration – Opening day of IFEX trade exhibition – participation in tailored B2B meetings - Networking Cocktail Reception for EU Business Mission delegates, participants & potential partners
- **Sat, May 20:** Exhibition at the European Pavilion and participation in tailored B2B meetings
- **Sun, May 21:** Exhibition at the European Pavilion and participation in tailored B2B meetings – Closing and egress

2. Terms and Conditions

- Interested EU SMEs shall submit all required documents to participate in the selection: company profile and application form (attached).
- Only 12 EU SMEs will be selected based on their profiles and available places according to EU nationality of the SME.
- Upon payment the following services will be provided:
 - a) A list of targeted and qualified contacts (potential partners) will be provided to the selected companies,
 - b) EPBN & French Chamber of Commerce will facilitate all the activities included in the program and introduce your company to their business networks,





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- c) EPBN & French Chamber of Commerce will organize B2B tailored meetings with interested players during the three-day exhibition in the European Pavilion,
- d) EPBN & French Chamber of Commerce will provide support to facilitate logistic activities: list of recommended hotels, information about transportation in Manila, translation service, etc. However, the **selected EU companies shall take care of their flight tickets and hotel accommodations.**

3. Participation Fee for Business Mission & Trade Fair: 2,700 EUR

ACTIVITIES	EUR
<ul style="list-style-type: none"> • Exhibition booth (9 sqm) with upgraded design for 3 days at the specialized European Pavilion • B2B meetings • Networking reception 	
Total Cost	3200
<i>EPBN subsidy</i>	500
Participation Fee per EU Company	2700

4. Application & Registration process

- Application deadline: To participate at the selection, the required documents (company profile and attached application form including expectations on the Philippine market) should be sent to EPBN or French Chamber of Commerce for examination **by Monday, November 28, 2016.**
- Participants shall pay 50% down payment of the participation fee of **1350 EUR**, and send a copy of the bank transfer to validate the registration **by Friday, December 2, 2016. The balance of the payment of 1350 EUR will be due on March 3, 2017.**

5. Important notes

- The European Pavilion with specialized design will be divided into 12 booths with 3x3m dimension following a standard layout.
- EPBN & French Chamber of Commerce cannot guarantee a specific number of B2B meetings.
- **In case of cancellation of participation no refund will be issued.**





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6. Payment condition

50% down payment of **1350 EUR by December 2, 2016, Friday**
50% payment balance of **1350 EUR by March 3, 2017, Friday**

EPBN Bank Details:

European Chamber of Commerce of the Philippines
HSBC - The Hongkong and Shanghai Banking Corp.
3058 Fifth Avenue West
Bonifacio Global City (BGC), Taguig City

Euro Account no: 031-036023-131

Swift Code: HSBCPHMM

7. Contacts:

EU-Philippines Business Network

Fidel Ventura

EU Outreach Officer

+63 (0) 2 832 8122

+63 (0) 998 841 9001

Email: fidel.ventura@epbn.ph

Website: www.epbn.ph

Emmanuel de Ghellinck

Business Support Officer

+63 (0) 832 8122

+63 (0) 998 841 8990

Email: emmanuel.de.ghellinck@epbn.ph

Website: www.epbn.ph

French Chamber of Commerce & Industry in the Philippines

Teresa Yedra

Business Support Officer

+63 (0) 2 831 6374 local 108

Email: teresa.yedra@ccifrance-philippines.org

Website : www.ccifrance-philippines.org





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Application Form IFEX Philippines 2017 World Trade Center Manila

Please fill in the following form and return it before November 28, 2016

Company Name:

Contact Person:

Number of Representatives:

Address:

City and postal code:

Telephone No.: Cellular No.:

Email: Website:

Nationality of the company Number of employees

Annual turnover Business activities

Desired business cooperation (agents, distributors, joint-venture partners, importers, etc.):

The undersigned hereby certify that he/she intends to participate in the IFEX Philippines 2017 Business Mission. Therefore he/she agrees to pay the participation fee by the deadline set.

Date: Signature:

