



ΚΥΠΡΙΑΚΟ  
ΕΜΠΟΡΙΚΟ ΚΑΙ  
ΒΙΟΜΗΧΑΝΙΚΟ  
ΕΠΙΜΕΛΗΤΗΡΙΟ

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Προς: Όλους τους Ενδιαφερόμενους  
Από: Τμήμα Υπηρεσιών και Εμπορίου  
Θέμα: Διεθνής Έκθεση

### Intra – African Trade Fair (IATF) 2018

Η Πρεσβεία της Αιγύπτου στην Κύπρο μας έχει ενημερώσει ότι μεταξύ 11 και 17 Δεκεμβρίου 2018 θα διοργανωθεί η έκθεση Intra-African Trade Fair (IATF) 2018 στο Κάιρο της Αιγύπτου.

Οι ενδιαφερόμενοι μπορούν να επικοινωνήσουν απευθείας με τους διοργανωτές στα email: [kawani@afreximbank.com](mailto:kawani@afreximbank.com) και [gzanamwe@afreximbank.com](mailto:gzanamwe@afreximbank.com) επίσης για περισσότερες πληροφορίες στη ιστοσελίδα [www.intrafricantradefair.com](http://www.intrafricantradefair.com)

Με εκτίμηση

Χρίστος Πετσίδης  
Διευθυντής Υπηρεσιών και Εμπορίου

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Key Information  
regarding the Intra-African Trade Fair (IATF) 2018

1. Egypt will host the inaugural Intra- African Trade Fair 2018, which is organized in collaboration between the Egyptian Export Development Authority, the AfreximBank and the African Union Commission during the period from 11 to 17 December 2018 in Cairo. The IATF 2018 is a landmark event and presents an exceptional opportunity for Egyptian businesses to showcase their goods and services.
2. The objective of the IATF 2018, which will be the first of its kind and the first major deliverable of the recently launched African Continental Free Trade Area (AfCFTA), include: bringing together leading continental and global business enterprises to showcase and exhibit their goods and services whilst simultaneously providing business leaders with a platform to explore business and investment opportunities in Africa.
3. IATF 2018 will comprise three main components:
  - An exhibition: Countries and large corporate can set up Pavilions which will enable them to customize their exhibition to fit their unique requirements. This offers Egyptian companies as well as Egyptian government agencies opportunities to showcase their goods and services, especially those that relate to plant and machinery, infrastructure development, information and communication technology and other services. It will also provide a platform for Egyptian companies to identify credible partners that can facilitate Foreign Direct Investment flows necessary for expanding Africa's productive capacity. Relevant financing institutions are also expected to participate in the Fair.
  - A B2B exchange platform where buyers and sellers (private and government entities) can meet to discuss and close business deals, seek advisory services, present and exchange information on their trade and investment projects.
  - Conferences and Workshops running alongside the exhibition, including among others: (i) an Intra-African Trade Finance and Payments Conference, which will feature a Presidential Panel, a Ministerial Session to discuss the implementation of the AfCFTA and the practical actions that need to be taken to boost intra-African trade. The conference will also address issues relating to trade finance, payments, trade facilitation, trade-enabling infrastructure, standards and regional value chains; (ii) Training Workshops for exporters, in particular SMEs; and (iii) Seminar on Manufacturing and Industrialization.
4. Moreover there will be an online Trade Information Portal, which will be a one-stop shop for trade and investment opportunities in Africa. It will also be used to run a digital Trade Fair which will continue even after the Trade Fair has concluded.
5. More information about the IATF2018, including among others registration, setting-up of country pavilions, and sponsorship details, are available at ([www.intrafricantradefair.com](http://www.intrafricantradefair.com)), and additional inquiries can be directed to ([info@intrafricantradefair.com](mailto:info@intrafricantradefair.com)) or to the following persons:
  - Mrs. Kanayo Awani (email: [kawani@afreximbank.com](mailto:kawani@afreximbank.com))
  - Mr. Gainmore Zanamwe (email: [gzanamwe@afreximbank.com](mailto:gzanamwe@afreximbank.com))