



Digital Transformation for Business: Program Schedule

Day 1: So Much Data and so little Intelligence: A Need for Digitalization Strategies	
09:30 – 10:30	Session 1 (1h) <ul style="list-style-type: none"> ❖ Digitalization strategies in the age of Digital Disruption ❖ A Europe (and Cyprus) fit for the Digital Age ❖ Business processes: automating, streamlining, reengineering
10:30 – 10:45	Break (15 mins)
10:45 – 11:45	Session 2 (1h) <ul style="list-style-type: none"> ❖ Data Governance Methodologies ❖ How to foster a data-driven culture within your enterprise or organization ❖ Business Analytics and Impact
11:45 – 12:00	Break (15 mins)
12:00 – 13:00	Session 3 (1h) <ul style="list-style-type: none"> ❖ Business Analytics and Impact (continued) ❖ Customer and User-Centric Design Methodologies: The Era of Personalization
13:00 – 14:00	Lunch Break (1 hour)
14:00 – 15:00	Session 4 (1h) <ul style="list-style-type: none"> ❖ To Invest or Not to Invest: The Return-on-Investment (ROI) ❖ Digital threats & Cybersecurity Countermeasures



Day 2: Technological Trends: Challenges and Added Value (Focus Blockchain)

09:30 – 10:30	Session 1 (1h) <ul style="list-style-type: none">Emerging Technologies: risks and opportunitiesInternet-of-Things & Cloud Computing
10:30 – 10:45	Break (15 mins)
10:45 – 11:45	Session 2 (1h) <ul style="list-style-type: none">Demystifying BlockchainBenefits, Challenges and Added Value of Blockchain Technology
11:45 – 12:00	Break (15 mins)
12:00 – 13:00	Session 3 (1h) <ul style="list-style-type: none">Proven Use Cases: Banking, Payments, FinTech, KYC/AML, RegTech
13:00 – 14:00	Lunch Break (1 hour)
14:00 – 15:00	Session 4 (1h) <ul style="list-style-type: none">Use Cases (continued): PropTech, Financing New Ventures, Tokenisation/Securitisation, Certificates issuance, validation and revocation on the Blockchain, ShipTechDemo of NACRE: Decentralized Seafarer Certification



Day 3: Technological Trends: Challenges and Added Value (Focus AI)

09:30 – 10:30

Session 1 (1h)

- ❖ Big Data, Social and Web Analytics: Shifting to Data Driven Strategies
- ❖ Data Visualization and data-driven decision-making
- ❖ Industry Examples: Manufacturing, Education, Cybersecurity, Entrepreneurial Ventures, Telecom, Tourism Hospitality, Banking & Financial Services, (“New”) Retail, Medicine & Healthcare, travel/transportation/logistics, supply chain management.

10:30 – 10:45

Break

(15 mins)

10:45 – 11:45

Session 2 (1h)

- ❖ Harnessing data with Artificial Intelligence (AI) and Machine Learning (ML)

11:45 – 12:00

Break

(15 mins)

12:00 – 13:00

Session 3 (1h)

- ❖ Industry examples: Manufacturing, Education, Cybersecurity, Entrepreneurial Ventures, Telecom, Tourism Hospitality, Banking & Financial Services

13:00 – 14:00

Lunch Break

(1 hour)

14:00 – 15:00

Session 4 (1h)

- ❖ Industry Examples (continued): (“New”) Retail, Medicine & Healthcare, travel/transportation/logistics, supply chain management



Day 4: Consulting Sessions

Electi's team will arrange a meeting and will visit the physical premises of interested companies and:

- ❖ Consult on digitalization efforts and strategies
- ❖ Discuss open projects and interesting ideas applied to business sectors relevant to the company