



Cyprus
Chamber of
Commerce &
Industry



4 August 2025

To: All Members

Subject: Business Forum & B2B Meetings in Beijing -The 2nd "Belt and Road" Economic Development Forum

Dear Members,

The Cyprus Chamber of Commerce and Industry (CCCI), in collaboration with the Cyprus – China Business Association, is pleased to announce the organization of a high-level business delegation to Beijing, that will take place **from the 8th November 2025 to the 14th November 2025**.

The **2nd "Belt and Road" Economic Development Forum** aims to bring together leaders and experts from each field to advance bilateral partnerships, cross-industry collaboration and innovation. The four priority sectors are:

- **Technology & IT**
- **Shipping**
- **Healthcare**
- **Services**

This is an excellent opportunity for Cypriot enterprises to:

- Showcase their activities to key stakeholders of the Chinese market
- Visit industry sites for first-hand insights and knowledge exchange
- Engage in targeted B2B meetings with reputable Chinese companies and senior officials to explore partnership opportunities as well as investment prospects

Further information, including the provisional programme and an indicative list of participating Chinese companies, can be found in the attached document.

Please confirm your participation by completing the online form [HERE](#) no later than **September 30th, 2025**, in order to finalise the necessary arrangements.

The administration fee paid to CCCI is €400.

For any further information, please contact **I.lingis@ccci.org.cy** or call **22 889772**.

Sincerely,

Loukas Lingis
Officer
International Relations & Economic Diplomacy



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CYPRUS CHAMBER OF COMMERCE AND INDUSTRY

Sponsorship Opportunities

Business Delegation to China

8 November– 14 November 2025

Organised by the Cyprus Chamber of Commerce and Industry (CCCI)
in collaboration with the Cyprus-China Business Association

Introduction

The Cyprus Chamber of Commerce and Industry (CCCI), in collaboration with the Cyprus-China Business Association, is organising a high-level business delegation to China from **8 November to 14 November 2025**.

The mission will focus on key sectors including **IT, Technology, Services, Healthcare, and Shipping**, providing participants with valuable opportunities to showcase their expertise, engage in B2B meetings, and explore new partnerships.

We are pleased to offer companies the opportunity to support this important initiative through three levels of sponsorship.

Sponsorship Packages

✳️ Platinum Sponsor – €2,000 + VAT

- Recognition as Platinum Sponsor in all official communications before, during, and after the mission.
- Prominent logo placement on printed and digital materials related to the mission (official circulars, delegation brochure, social media posts).
- The sponsoring company will be formally acknowledged as a Platinum Sponsor during the official fora and events in China, ensuring maximum visibility among distinguished participants and counterparts.
- The sponsoring company will enjoy enhanced visibility during its own company presentation, with the Platinum status highlighted in the programme and by moderators.
- Dedicated social media acknowledgment before, during, and after the mission.
- Opportunity to include extended company profile or promotional material in the official delegation pack distributed to participants and counterparts in China.
- Mention in the CCCI press release following the mission.



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☆ **Gold Sponsor – €1,300 + VAT**

- Recognition as Gold Sponsor in selected communications (e.g. CCCI website, mission circulars).
- Logo inclusion on printed and digital materials.
- Inclusion of brief promotional material in the official delegation pack.
- Social media acknowledgment before and after the mission.

⚡ **Silver Sponsor – €700 + VAT**

- Recognition as Silver Sponsor on the CCCI website and in the official delegation brochure.
- Logo presence in digital communications related to the mission.
- Inclusion of company flyer or leaflet in the official delegation pack.

Why Sponsor?

- Boost your company's visibility in both the Cypriot and Chinese business communities.
- Showcase your support for Cyprus's outward business initiatives and international cooperation.
- Benefit from exposure through CCCI's communications network before, during, and after the mission.

Contact Us

For further information and to confirm your sponsorship, please contact:

Lily Michaelides or Loucas Lingis

International Relations and Economic Diplomacy

✉ lily@ccci.org.cy/l.lingis@ccci.org.cy

☎ +357 22889718